

Hi Luke, it's Emily from the Niagara Peninsula Conservation Authority.

Knowing you frequently cover events in the Niagara region, I wanted to let you know our 2019 Ball's Falls Thanksgiving Festival is coming up. The NPCA has been partnering with the Ball's Falls conservation area in hosting this event for 45 years and I would appreciate your consideration with covering this in advance to help us spread awareness of our event.

Event details

- When: Friday Oct. 11 through Monday Oct. 14, 2019 from 11 a.m – 5 p.m.
- Where: Ball's Falls Conservation Area
- What will be happening: Over 150 food vendors, entertainers and artisans come together to celebrate Thanksgiving and explore the NPCA's popular conservation park, Ball's Falls.
 - o The first ever festival was held in 1974 with the goal to raise money for conservation programs for the NPCA, and to promote environmentally conscious actions. This is still the goal 45 years later.
- Admission is \$7 (free for children 13 and under) and parking is complimentary

If you would like to learn more about the Ball's Falls Thanksgiving Festival, please visit our event page on Facebook <https://www.facebook.com/events/441341023384563>. Do not hesitate to reach out through phone or email as well.

Finally, I would also like to extend an invitation for you to come join us at the festival, if you wish to attend.

Thanks for your consideration,

Emily Yalowsky
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Mock Tweet:

Hey @NTWLukeEdwards, our annual Ball's Falls Thanksgiving Festival is coming up starting Oct. 11 – Oct. 14. We have 150 vendors attending from artists to food vendors from around the Niagara Region. I'd love to talk to you more about our event!

Characters: 245