




NPCF Social Media Content Calendar

Summary: Engage audience more through #givingtuesday posts, relevant "world"/ "national" fun days. Posts should be geared towards Facebook, Instagram for input through Buffer app. Create a story for the NPCF, create compelling posts to bring in donations, explain why donations are so important, and where donations go (how they help).

Goal: Engage new and current audience in NPCF and NPCA social content. Encourage audience participation and gain new donations through social media posts. Have a more active voice. Share NPCF events.

Week: Saturday, May 1 - Friday, May 7						
Date	Visual/Infographic	Copy FB	Copy Instagram	Copy Twitter (280)	Hashtags (use for Insta, Twitter)	Tag photo
Sat. May 1						
Sun. May 2						
Mon. May 3						
Tues. May 4	lake.jpg	<p>"Giving Tuesday"</p> <p>Did you know: The Niagara Peninsula Conservation Foundation (NPCF) was founded in 1969? We are a registered charity, dedicated to raising funds to aid in conserving the Niagara watershed. 💧</p> <p>When you donate to the NPCF, you are joining our mission to support conservation projects in the watershed. Together, we can conserve our natural environment for present and future generations.</p> <p>If you're looking for a way to give back today, donating to the NPCF is a great way to do so. Learn more here: <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>Giving Tuesday</p> <p>Did you know: The Niagara Peninsula Conservation Foundation (NPCF) was founded in 1969? We are a registered charity, dedicated to raising funds to aid in conserving the Niagara watershed. 💧</p> <p>When you donate to the NPCF, you are joining our mission to support conservation projects in the watershed. Together, we can conserve our natural environment for present and future generations.</p> <p>If you're looking for a way to give back today, donating to the NPCF is a great way to do so. Click the link in our bio to learn more.</p>	<p>Giving Tuesday</p> <p>Did you know that when you donate to the NPCF, you contribute to our mission? Supporting our Niagara watershed is crucial to conserving our environment. 🌍 You can donate today here: <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>#GivingTuesday #NPCF #Donate #GiveBackToNPCF #NonProfit #NiagaraNonProfit #Conservation #Charity #ConservationFund #FundConservation #GiveBackToConservation #NiagaraRegion #Niagara #Hamilton #Haldimand</p>	
Wed. May 5						
Thurs. May 6	Speaker series promo photo	<p>Speaker Series Promo May 26</p> <p>We are excited to share our next speaker in the Niagara Peninsula Conservation Foundation (NPCF) Speaker Series: David Newland. Come spend part of your afternoon with us on May 26, 2021! 🎤</p> <p>David is a singer-songwriter, radio host, and Fellow of the Royal Canadian Geographical Society. The inspiration for his work comes from his own Arctic adventures, and the respect for indigenous culture and Canada's wild places.</p> <p>Join David from 1 pm to 2:15 pm. Register here: <a href="https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A">https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A</a></p>	<p>Speaker Series Promo May 26</p> <p>We are excited to share our next speaker in the Niagara Peninsula Conservation Foundation (NPCF) Speaker Series: David Newland. Come spend part of your afternoon with us on May 26, 2021! 🎤</p> <p>David is a singer-songwriter, radio host, and Fellow of the Royal Canadian Geographical Society. The inspiration for his work comes from his own Arctic adventures, and the respect for indigenous culture and Canada's wild places.</p> <p>Join us for an afternoon with David from 1 pm to 2:15 pm. Register by clicking the link in our bio!</p>	<p>Speaker Series Promo May 26</p> <p>Our next speaker in our Speaker Series is singer-songwriter and nature lover, David Newland.</p> <p>Join us on May 26 from 1 - 2:15 and hear some of David's amazing stories. 🎤 Register here: <a href="https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A">https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A</a></p>	<p>#NPCFSpeakerSeries #NPCF #SpeakerSeries #GuestSpeaker #SpeakerName #Speaker #PublicSpeaker #Motivational #VoicesForConservation #ConservationVoice #ConservationAction #Niagara #Hamilton #Haldimand #NiagaraConservation #NonProfit</p>	
Fri. May 7						
Week: Saturday, May 8 - Friday, May 14						
Date	Visual/Infographic	Copy FB	Copy Instagram	Copy Twitter (280)	Hashtags	Tag photo
Sat. May 8						
Sun. May 9						
Mon. May 10						
Tues. May 11	forestpathway.jpg	<p>"Giving Tuesday"</p> <p>Looking for ways to support the Niagara watershed? Donating to the Niagara Peninsula Conservation Foundation (NPCF) is a great way to do so.</p> <p>This month, we are raising funds to enhance learning opportunities at our Ball's Falls Conservation Area. Titled, "The Gallery Project", we are looking to upgrade and offer new educational experiences for visitors.</p> <p>With your help, we can inspire more individuals to learn and care for our beautiful watershed. 💧 Donate today: <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>Giving Tuesday</p> <p>Looking for ways to support the Niagara watershed? Donating to the Niagara Peninsula Conservation Foundation (NPCF) is a great way to do so.</p> <p>This month, we are raising funds to enhance learning opportunities at our Ball's Falls Conservation Area. Titled, "The Gallery Project", we are looking to upgrade and offer new educational experiences for visitors.</p> <p>With your help, we can inspire more individuals to learn and care for our beautiful watershed. 💧 Donate today by clicking the link in our bio.</p>	<p>Giving Tuesday</p> <p>Looking for ways to support the NPCF? 🌟</p> <p>This month we are raising funds for the Gallery Project to upgrade educational programs at Ball's Falls!</p> <p>You can donate here: <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>#GivingTuesday #NPCF #Donate #GiveBackToNPCF #NonProfit #NiagaraNonProfit #Conservation #Charity #ConservationFund #FundConservation #GiveBackToConservation #NiagaraRegion #Niagara #Hamilton #Haldimand</p>	
Wed. May 12						
Thurs. May 13	frog.jpg	<p>Frog Jumping Day</p> <p>Today is Frog Jumping Day, the day to channel your inner frog! 🐸 Did you know that the average frog can jump over 1 foot in one leap?</p> <p>There are many species of frogs that inhabit the watershed. Remember, that when out on a nature walk or at any NPCA parks, nature stays in nature. Any animal that calls the watershed home is vital to the ecosystem.</p> <p>What can you do to help frogs in the watershed? building gardens, participating in clean ups, and preserving the natural environment are all important ways to help them.</p>	<p>Frog Jumping Day</p> <p>Today is Frog Jumping Day, the day to channel your inner frog! 🐸 Did you know that the average frog can jump over 1 foot in one leap?</p> <p>There are many species of frogs that inhabit the watershed. Remember, that when out on a nature walk or at any NPCA parks, nature stays in nature. Any animal that calls the watershed home is vital to the ecosystem.</p> <p>What can you do to help frogs in the watershed? building gardens, participating in clean ups, and preserving the natural environment are all important ways to help them.</p>	<p>Frog Jumping Day</p> <p>Today is Frog Jumping Day, the day to channel your inner frog! 🐸 Did you know that the average frog can jump over 1 foot in one leap?</p> <p>There are many species of frogs that inhabit the watershed. Any animal that calls the watershed home is vital to the ecosystem.</p>	<p>#NPCF #DiscoverNPCF #Connect2Nature #NPCA #NiagaraRegion #NiagaraConservation #NPCAWatershed #OurWatershed #ConservationWork #Conservation #EnvironmentalWork #Foundation #NonProfit #NiagaraEscarpment #Niagara #Hamilton #Haldimand</p>	
Fri. May 14	Speaker series promo photo	<p>Speaker Series Promo May 26</p> <p>Our next guest speaker as part of the Niagara Peninsula Conservation Authority (NPCA) Speaker Series is singer-songwriter David Newland. On May 26, spend part of your afternoon with us and hear all about his amazing adventures.</p> <p>David is a Fellow of the Royal Canadian Geographical Society, and has drawn inspiration for his work from his Arctic adventures, his passion for indigenous culture, and protecting Canadian wildlife.</p> <p>You can register here: <a href="https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A">https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A</a></p>	<p>Speaker Series Promo May 26</p> <p>Our next guest speaker as part of the Niagara Peninsula Conservation Authority (NPCA) Speaker Series is singer-songwriter David Newland. On May 26, spend part of your afternoon with us and hear all about his amazing adventures.</p> <p>David is a Fellow of the Royal Canadian Geographical Society, and has drawn inspiration for his work from his Arctic adventures, his passion for indigenous culture, and protecting Canadian wildlife.</p> <p>You can register by following the link in our bio.</p>	<p>Speaker Series Promo May 26</p> <p>Excited by stories of the Canadian Arctic? You won't want to miss the next sp23.E23 speaker in our speaker series, David Newland!</p> <p>Join us on May 26 from 1 - 2:15 and hear some of David's amazing stories. Register here: <a href="https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A">https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A</a></p>	<p>#NPCFSpeakerSeries #NPCA #SpeakerSeries #GuestSpeaker #SpeakerName #Speaker #PublicSpeaker #Motivational #VoicesForConservation #ConservationVoice #ConservationAction #Niagara #Hamilton #Haldimand #NiagaraConservation #NonProfit</p>	
Week: Saturday, May 15 - Friday, May 21 (Endangered Species Day Friday/ Endangered Species Week)						
Date	Visual/Infographic	Copy FB	Copy Instagram	Copy Twitter (280)	Hashtags	Tag photo
Sat. May 15						
Sun. May 16						
Mon. May 17						
Tues. May 18	amphibian.jpg	<p>Giving Tuesday</p> <p>The Niagara watershed is home to native species, which create a diverse ecosystem. 🌿</p> <p>This Friday is Endangered Species Day. Some of the species you might find in the watershed are classified as endangered, and we, along with our partners at the NPCA and other organizations work to conserve them.</p> <p>You can help us protect them by donating to the NPCF. Your donation will go directly to conservation projects and programs consering the Niagara watershed and the animals that call them home. Donate here: <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>Giving Tuesday</p> <p>The Niagara watershed is home to native species, which create a diverse ecosystem. 🌿</p> <p>This Friday is Endangered Species Day. Some of the species you might find in the watershed are classified as endangered, and we, along with our partners at the NPCA and other organizations work to conserve them.</p> <p>You can help us protect them by donating to the NPCF. Your donation will go directly to conservation projects and programs consering the Niagara watershed and the animals that call them home.</p> <p>Donate by clicking the link in our bio.</p>	<p>Giving Tuesday</p> <p>This Friday is #EndangeredSpeciesDay! 🌿</p> <p>The Niagara watershed is home to native species, which create a diverse ecosystem. we, along with our partners at the NPCA and other organizations work to conserve them.</p> <p>You can help us protect them by donating to the NPCF: <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>#GivingTuesday #NPCF #Donate #GiveBackToNPCF #NonProfit #NiagaraNonProfit #Conservation #Charity #ConservationFund #FundConservation #GiveBackToConservation #NiagaraRegion #Niagara #Hamilton #Haldimand</p>	
Wed. May 19	Speaker series promo photo	<p>Speaker Series NEXT WEEK!</p> <p>Next week (May 26) is our next speaker in our Niagara Peninsula Conservation Foundation (NPCF) Speaker Series: David Newland.</p> <p>If you haven't signed up yet, you still have time! Spend part of your afternoon with us, and hear all about David's Arctic adventures have inspired his beautiful music and passion for conservation.</p> <p>Register here: <a href="https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A">https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A</a></p>	<p>Speaker Series NEXT WEEK!</p> <p>Next week (May 26) is our next speaker in our Niagara Peninsula Conservation Foundation (NPCF) Speaker Series: David Newland.</p> <p>If you haven't signed up yet, you still have time! Spend part of your afternoon with us, and hear all about David's Arctic adventures have inspired his beautiful music and passion for conservation.</p> <p>Register using the link in the bio!</p>	<p>Speaker Series NEXT WEEK!</p> <p>NEXT WEEK!! Come join us as David Newland shares his Arctic Adventure stories.</p> <p>David will be speaking on May 26 from 1 - 2:15 and hear some of David's amazing stories. Register here: <a href="https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A">https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A</a></p>	<p>#NPCFSpeakerSeries #NPCF #SpeakerSeries #GuestSpeaker #SpeakerName #Speaker #PublicSpeaker #Motivational #VoicesForConservation #ConservationVoice #ConservationAction #Niagara #Hamilton #Haldimand #NiagaraConservation #NonProfit</p>	
Thurs. May 20						
Fri. May 21	monarchbutterfly.jpg	<p>Endangered Species Day</p> <p>Today is Endangered Species Day!</p> <p>What is an endangered species? An animal is classified as "endangered" on the International Union for Conservation of Nature (IUCN) Red list if their species is on the verge of extinction.</p> <p>Here are some things you could do to help endangered species in the Niagara watershed:</p> <ul style="list-style-type: none"> <li>🗑️ Clean up any litter you see on the ground</li> <li>🌱 Plant a native species in your garden</li> <li>🐾 Leave nature in nature, do not bring home animals, plants or rocks-- they are vital to the ecosystem!</li> </ul> <p>You can also donate to the NPCF. Donations go directly to conservation programs and projects. Donate here: <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>Endangered Species Day</p> <p>Today is #EndangeredSpeciesDay!</p> <p>What is an endangered species? An animal is classified as "endangered" on the International Union for Conservation of Nature (IUCN) Red list if their species is on the verge of extinction.</p> <p>Here are some things you could do to help endangered species in the Niagara watershed:</p> <ul style="list-style-type: none"> <li>🗑️ Clean up any litter you see on the ground</li> <li>🌱 Plant a native species in your garden</li> <li>🐾 Leave nature in nature, do not bring home animals, plants or rocks-- they are vital to the ecosystem!</li> </ul> <p>You can also donate to the NPCF. Donations go directly to conservation programs and projects. Donate through the link in our bio!</p>	<p>Endangered Species Day</p> <p>Today is #EndangeredSpeciesDay!</p> <p>You can help endangered species in the watershed by cleaning up litter and planting a garden!</p> <p>You can also donate to the NPCF, and funds go directly to conservation programs.</p> <p>Donate here: <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>#NPCF #DiscoverNPCF #Connect2Nature #NPCA #NiagaraRegion #NiagaraConservation #NPCAWatershed #OurWatershed #ConservationWork #Conservation #EnvironmentalWork #Foundation #NonProfit #NiagaraEscarpment #Niagara #Hamilton #Haldimand</p>	
Week: Saturday, May 22 - Friday, May 28						
Date	Visual/Infographic	Copy FB	Copy Instagram	Copy Twitter (280)	Hashtags	Tag photo
Sat. May 22						
Sun. May 23						
Mon. May 24						
Tues. May 25	tree canopy.jpg	<p>Giving Tuesday</p> <p>DYK: All of the educational programming for Niagara Peninsula Conservation Authority (NPCA) is supported by donations made to the foundation!</p> <p>Camp programs, field trips and educational workshops are all important ways to inspire the next generation to care for the Niagara watershed. 🌳</p> <p>You can help! Have you been personally inspired by an NPCA program, or have a passion for conservation programming? Donate <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>Giving Tuesday</p> <p>DYK: All of the educational programming for Niagara Peninsula Conservation Authority (NPCA) is supported by donations made to the foundation!</p> <p>Camp programs, field trips and educational workshops are all important ways to inspire the next generation to care for the Niagara watershed. 🌳</p> <p>You can help! Have you been personally inspired by an NPCA program, or have a passion for conservation programming? Click the link in our bio to donate.</p>	<p>Giving Tuesday</p> <p>DYK: All of the educational programming for Niagara Peninsula Conservation Authority (NPCA) is supported by donations made to the foundation!</p> <p>Have you been personally inspired by an NPCA program, or have a passion for conservation programming? 🌳 You can help by donating here: <a href="https://niagaraconservationfoundation.com/donate">https://niagaraconservationfoundation.com/donate</a></p>	<p>#GivingTuesday #NPCF #Donate #GiveBackToNPCF #NonProfit #NiagaraNonProfit #Conservation #Charity #ConservationFund #FundConservation #GiveBackToConservation #NiagaraRegion #Niagara #Hamilton #Haldimand</p>	
Wed. May 26	Speaker series promo photo	<p>Speaker Series TODAY!</p> <p>Are you ready?! Today is our next guest speaker in our speaker series, David Newland!</p> <p>Come join us from 1 pm - 2:15 pm today and hear the amazing stories of David's travels in the Canadian Arctic, and how he gathers inspiration for his music.</p> <p>Haven't registered yet? It's not too late! You can register here: <a href="https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A">https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A</a></p>	<p>Speaker Series TODAY!</p> <p>Are you ready! Today is our next guest speaker in our speaker series, David Newland!</p> <p>Come join us from 1 pm - 2:15 pm today and hear the amazing stories of David's travels in the Canadian Arctic, and how he gathers inspiration for his music.</p> <p>Haven't registered yet? It's not too late! Register using the link in our bio.</p>	<p>Speaker Series TODAY!</p> <p>TODAY AT 1PM !</p> <p>Join us as David Newland shares his travel stories and be inspired by his passion for music!</p> <p>Haven't registered yet? Don't miss this exciting event! Click here: <a href="https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A">https://us02web.zoom.us/j/816156696615?pwd=WN_KOZrQ6uLTsmeC80K7qk5A</a></p>	<p>#NPCFSpeakerSeries #NPCF #SpeakerSeries #GuestSpeaker #SpeakerName #Speaker #PublicSpeaker #Motivational #VoicesForConservation #ConservationVoice #ConservationAction #Niagara #Hamilton #Haldimand #NiagaraConservation #NonProfit</p>	
Thurs. May 27	colourfultrees.jpg	<p>Learn About Composting Day</p> <p>Today is Learn About Composting Day!! 🌱</p> <p>What is compost? It is a great way to help plants grow! It is a mixture, of decomposing organic materials, like leaves, twigs and kitchen scraps (food and plant based materials). This type of soil has many nutritional benefits for plants. 🌿</p> <p>Do you have a green bin at home? Anything listed as a green bin item gets turned into compost by your municipality. Composting has many benefits, including recycling kitchen and yard waste, and reducing landfill waste! We should all do our best to contribute to composting efforts!</p>	<p>Learn About Composting Day</p> <p>Today is Learn About Composting Day!! 🌱</p> <p>What is compost? It is a great way to help plants grow! It is a mixture, of decomposing organic materials, like leaves, twigs and kitchen scraps (food and plant based materials). This type of soil has many nutritional benefits for plants. 🌿</p> <p>Do you have a green bin at home? Anything listed as a green bin item gets turned into compost by your municipality. Composting has many benefits, including recycling kitchen and yard waste, and reducing landfill waste! We should all do our best to contribute to composting efforts!</p>	<p>Learn About Composting Day</p> <p>Today is Learn About Composting Day! 🌱</p> <p>Have you heard of composting? It is a great way to help plants grow! It is a mixture, of decomposing organic materials, like leaves, twigs and kitchen scraps. This type of soil has many nutritional benefits for plants. 🌿</p>	<p>#NPCF #DiscoverNPCF #Connect2Nature #NPCA #NiagaraRegion #NiagaraConservation #NPCAWatershed #OurWatershed #ConservationWork #Conservation #EnvironmentalWork #Foundation #NonProfit #NiagaraEscarpment #Niagara #Hamilton #Haldimand</p>	
Fri. May 28						
Week: Saturday, May 29 - Monday, May 31						
Date	Visual/Infographic	Copy FB	Copy Instagram	Copy Twitter (280)	Hashtags	Tag photo
Sat. May 29						
Sun. May 30	photo of a flower	<p>Water a Flower Day</p> <p>Today is Water a Flower Day! 🌸</p> <p>As the beautiful spring weather continues, it's important to remember that many animals rely on flowers and gardens! Bees, birds, plant eating animals all need flowers!</p> <p>Take some extra time today to care for the flowers around you. Today is the perfect day to start a garden in your own backyard, too! Creating gardens, especially with native plant species, is a great way to conserve the Niagara watershed. To start your own native species garden, you can visit: <a href="https://npc.ca/watershed-health#native-plants-trees">https://npc.ca/watershed-health#native-plants-trees</a></p>	<p>Water a Flower Day</p> <p>Today is Water a Flower Day! 🌸</p> <p>As the beautiful spring weather continues, it's important to remember that many animals rely on flowers and gardens! Bees, birds, plant eating animals all need flowers!</p> <p>Take some extra time today to care for the flowers around you. Today is the perfect day to start a garden in your own backyard, too! Creating gardens, especially with native plant species, is a great way to conserve the Niagara watershed. To start your own native species garden, visit the link in our bio.</p>	<p>Water a Flower Day</p> <p>As the beautiful spring weather continues, it's important to remember that many animals rely on flowers and gardens! 🌸 Bees, birds, plant eating animals all need flowers!</p> <p>As today is Water a Flower Day, show flowers some 🌱 or even start a native plant garden! Click here to learn more: <a href="https://npc.ca/watershed-health#native-plants-trees">https://npc.ca/watershed-health#native-plants-trees</a></p>	<p>#NPCF #DiscoverNPCF #Connect2Nature #NPCA #NiagaraRegion #NiagaraConservation #NPCAWatershed #OurWatershed #ConservationWork #Conservation #EnvironmentalWork #Foundation #NonProfit #NiagaraEscarpment #Niagara #Hamilton #Haldimand</p>	
Mon. May 31						



<b>Hashtag list</b>		<b>Note:</b> Make sure each word is capitalized in the #		
NPCF General	Giving Tuesday	Speaker Series	Condensed/ Shared	
#NPCF #DiscoverNPCF #Connect2Nature #NPCA #NiagaraRegion #NiagaraConservation #NPCAWatershed #OurWatershed #ConservationWork #Conservation #EnvironmentalWork #Foundation #NonProfit #NiagaraEscarpment #Niagara #Hamilton #Haldimand	#GivingTuesday #NPCF #Donate #GiveBackToNPCF #NonProfit #NiagaraNonProfit #Conservation #Charity #ConservationFund #FundConservation #GiveBackToConservation #NiagaraRegion #Niagara #Hamilton #Haldimand	#NPCFSpeakerSeries #NPCF #SpeakerSeries #GuestSpeaker #SpeakerName #Speaker #PublicSpeaker #Motivational #VoicesForConservation #ConservationVoice #ConservationAction #Niagara #Hamilton #Haldimand #NiagaraConservation #NonProfit	#NPCF #DiscoverNPCF#NPCA #NiagaraRegion #NiagaraConservation #NPCAWatershed #Niagara #Hamilton #Haldimand  <b>For Speaker series:</b> - include #NPCFSpeakerSeries  <b>For Giving Tuesday:</b> - include #GivingTuesday	#IAmNPCF
<b>Emoji list</b>	<b>Notes:</b> Emojis should reflect nature and NPCF brand			
  <b>Animal related emojis:</b> 				

<b>Significant/ Relevant Holidays</b>					
<b><u>Date:</u></b>	<b><u>Theme</u></b>				
May 9	Mothers' Day				
May 14	International Migratory Bird Day				
May 16	Endangered Species Day				
May 24	Victoria Day				
<b>Fun/ Special Holidays</b>					
<b><u>Date:</u></b>	<b><u>Theme</u></b>				
May 1	National Fitness Day				
May 13	Frog Jumping Day	A day to jump like frogs			
May 19	May Ray Day	A day to get out and enjoy the sun			
May 26	World Otter Day				
May 27	Learn About Composting Day				
May 30	Water a Flower Day				
<b>Weekly Posts</b>					
<b><u>Date:</u></b>	<b><u>Theme</u></b>				
Tuesdays	Giving Tuesday	Every Tuesday, finding an NPCF story to share to raise money for foundation			